

Women in Business Council

WIBC Body Meeting #5

3/31

wibc.

Alisha Gupta



Alisha Gupta is a keynote speaker, creator, professional dancer, and founder of Beauty in Balance, a community for multi-hyphenates to align passion with profession. A strategy consultant by day and artist by night, Alisha is no stranger to balancing dual identities. Her platform helps others embrace the “and” – the in-between stage before quitting a 9-to-5 or raising a first round – where creativity and career can meaningfully coexist.

Alisha’s journey began in youth empowerment and social impact. While working with Ashoka, she spoke at Arizona State University to help shape a nationwide changemaking curriculum. As a podcast host with Humanity Rising, she created *What Cause Inspires You*, spotlighting student and professional changemakers and reaching over 100K listeners – earning recognition from NBC and an interview with actor Rainn Wilson. She’s since spoken on topics ranging from identity to mental health at **Peace Day Chicago**, on **WGN TV**, and at **Google’s Leadership Symposium**, where she addressed hundreds of students about imposter syndrome and non-traditional career paths.

Through **Beauty in Balance**, Alisha curates newsletters, toolkits, and live events to help multi-hyphenates build clarity and confidence. In just 8 months, she’s grown a 500K+ engagement community, launched a bi-weekly newsletter, partnered with 16+ brands, and hosted three sold-out creator events. Whether she’s moderating a film premiere or performing on tour, Alisha leads with the belief that passion and profession aren’t mutually exclusive – they’re meant to fuel each other

Ashley R. Singh & Ritika Agrawal



Ashley R. Singh has never seen engineering and creativity as opposites — just different tools for solving the same kinds of problems. A Solutions Engineer with a degree in Industrial Engineering and a minor in Business from the University of Wisconsin-Madison, she brings the same analytical mindset to her work as an actor and content creator that she does to her day job in tech.

Over six years, Ashley has built a community of 300,000 across her platforms, appeared in short films, commercials, and supporting role in a feature film, and co-hosted Double Disappointments — a South Asian comedy podcast she created alongside a fellow content Creator.

She's excited to share what happens when an engineer thinks like a creator, and a creator thinks like an engineer.

Instagram: @ashleysingh



Ritika Agrawal is a podcast host, actor and producer bringing global stories to life through a diasporic lens. Born in New York, raised in Nigeria and India, and now based in Chicago, her multicultural upbringing deeply informs her work.

She began her career at BBDO, where she worked on award-winning campaigns, before joining NBCUniversal to support Peacock's monetization strategy. Currently pursuing her MBA at the University of Southern California, Ritika is focused on fusing creative storytelling with strategic, global impact.

She is the founder of Phool House Productions, a home for bold, boundary-pushing narratives. She hosts Chai with Champs, a cinematic podcast spotlighting South Asian creatives who are redefining representation across film, TV, and media. Through every project, Ritika aims to bridge the gap between East and West, and build a world where our most personal stories find their place on the global stage.

Questions

Please scan this QR code at any time to submit questions!



Next WIBternship

Next Tuesday **April 7, 2026**

Time & Location: 7:30 at Currell 107

Meeting Content: Major Exploration & Internship Search

Presentation sign ups come out tmrw in the recap email! Form closes Friday!

Dress code: Business casual

Also join us at our end of year party! Worth 2 social points! Friday **April 17, 2026**

Time & Location: 11-1, in Russell

Dress code: Casual

Check your points!

Points Sheet



Attendance Sheet Questions



Mentorship

WIBC
**CAYCE
RIVER WALK!!**

aturday	Sunday	Monday
8	19	2

Come and enjoy a relaxing stroll with your mentor and friends before the last week of class!!

Sunday April 19, 2026 @ 2PM



Interest Form - not sign up

Media

Please fill out this form if you want to get featured on the WIBC Instagram & earn an extra point !

*If the image won't submit on the form, send it to Alexis (440)-665-1271



Conference

WIBC Exclusive Book Deal!

One of our speakers, **Jamessina Hille**, is offering a special discount on her book *Burn the Success List!*

\$12 (normally \$18.97)

Ends TOMORROW April 1

PLUS:

2 attendees who purchase & leave an Amazon review will be randomly selected for a **FREE 1:1 45-minute mentoring session!**

Grab your copy here!



Committee Applications

This is a great way to get more involved in WIBC, and gather leadership experience in a great club!!

General Requirements:

- Active members (meeting points requirements for the semester)
- Successfully completed WIBternship Program
- Available on Tuesday nights (7:30pm)

4 Committees with open roles:

- WIBternship
- Outreach/R&R
- Mentorship
- Conference

WIBternship Committee

WIBternship Committee

Due: **4/14** by 11:59PM

Please reach out to **Katie Roberts** with questions!



Mentorship Committee

Mentorship Committee

Due: **4/14** by 11:59PM

Please reach out to **Ava Lenahan** with any questions!



Outreach Committee

Outreach Committee

Due: **4/14** by 11:59PM

Please reach out to **Jenny Pantoni** with any questions!



Conference Committee

Conference Committee

Due: **4/14** by 11:59PM

Please reach out to **Taylor Fontaine** with any questions!

** Please note this is a 1 year commitment (Fall and Spring semester)!



Grad Cords

Reminder-

Seniors that still need your grad cords, I (Ella) will have them at the front of the room after announcements - I just have to check you off the list!

Next Body Meeting

Our next body meeting will be **In-Person** on April 14 at 7:30 pm.

Panel: How to Succeed in Your Internship

Attendance



Thank you!