

Women in Business Council

Spring 2024 Interest
Meeting

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Agenda

- Who We Are
- Meet the Executive Board and Committees
- What We Do
- Structure
- Schedule
- How to Become a Member

Who We Are

We are the Women in Business Council at the University of South Carolina and we strive to **connect**, **empower**, and **educate** women so that they may become respected leaders in the business community.

Executive Board



Yasmeen Caswell
(President)



Julie Crouse (Vice
President)



Mia McEnerney
(CMO)



Carly Zeiler (COO)



Hadley Hedges (CFO)



Sarah Grace Richardson
(Director of Recruitment
and Retention)



Sophia Rowan
(Director of Media)



Sabrina Catapano
(Director of Mentorship)



Irene Liu (Director of
Outreach)



Ali Michaut (Director
of WIBternship)



Ella Underwood (Director of
Membership)

Committees - Mentorship



Lauren McClure



Hannah Lally



Lizzie Spalthoff



Anna Rarick

Committees – WIBternship



Francesca Zobrist



Ella Matyas



Megan Monaghan



Jordan Tucker

Committees - Outreach/R&R



Lil Smith



Veronica Espinal



Veronica Merchelski



Amanda Mueller

Bi-Weekly Body Meetings

Body meetings are every other week on **Tuesdays at 7:30pm**. They are a combination of **virtual** and **in-person meetings**. Our body meetings consist of various speakers from different companies, as well as internship panels, professional development, and more.

Requirements for **virtual meetings**:

- Camera must be turned **on**
- If your camera is off or you look pre-occupied (folding laundry, doing dishes, etc.), **you will be removed from the meeting and will not be counted for attendance.**
- Be respectful. Ask Questions. Engage.

WIBternship

What is WIBternship?

WIBternship is our **required** new member program that lays down the basics of employability. Although these are targeted towards new members, all members are welcome to come to workshops. There will be 4 workshops and 2 presentations that include a group interview and a case competition

Why am I required to do WIBternship?

This program will introduce basic employability topics such as resumes/Linkedin, networking, professional dress, and also an opportunity to explore DMSB majors/minors/concentrations if you haven't decided yet! Our speakers and contacts love to hire our members, so we find it important to employ our members with these skills.

What is the time commitment of WIBternship?

Every other Tuesday at 7:30PM (opposite weeks as the body meetings)

Is WIBternship a competitive/rush process?

Not at all! Although we hope you put in effort into your group interview and case competition, there are no cuts, this is strictly an educational experience!

WIBternship- Schedule

Tuesdays at 7:30PM in DMSB 136- You are allowed to miss one (1) workshop meeting. **YOU MUST ATTEND ¾ MEETINGS + COMPLETE A GROUP INTERVIEW AND CASE COMPETITION.**

- 1/30- Introduction to Networking
- 2/13- Resumes and LinkedIn Workshop
- 2/27- Interview and Professional Dress Workshop and Case Competition Introduction
- 3/19- Major Exploration Workshop
- Week of 4/2 -Group Interview (individual sign-up)
- Week of 4/16 -Case Competition (group sign-up)

We are also organizing an End of Semester WIBternship Celebration where you'll receive your official WIBC certificate and enjoy some food! Date and Location TBD

Once you complete the program - you're an official WIBC member!

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Harvard Intercollegiate Business Conference



The Harvard Women in Business Council puts on the annual IBC in Boston, MA. We attend every year. Applications open each fall semester, and we love to take as many members as possible!

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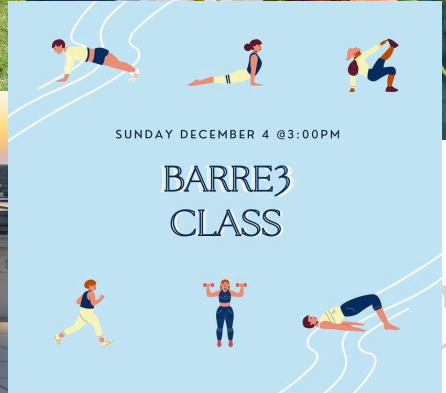
Case Competitions



Prior years, we've had teams compete in case competitions including...

- EY Case Competition at USC
- Annual Women's Case Competition in Austin, Texas

Past Social Events



Events to Look Forward To...

- Workout Classes
- Themed Nights
- Community Service Opportunities
- Collaboration Events with other student orgs
- Coffee Tabs!!!
- Company Panels

Mentorship

After filling out a form, you'll get matched up with an upper or lower classmen based on major, interests, career, goals/etc.

We have fun events throughout the semester that all the mentee/mentor groups will come together for, but you're also encouraged to meet outside of those!

You can earn up to 6 points by going to every event!

Some of our Mentorship events this semester include...

- Paint Night
- TBD!

Some past events include:

- Charcuterie Box Night
- Galentine's Day
- Pumpkin Painting

Where WIBC Works



BROWN-FORMAN

Hilton

TRUIST



ally

M&T Bank

Coca-Cola
CONSOLIDATED



McKinsey
& Company

pwc

BOEING

ORACLE®
NETSUITE

blisspoint

L'ORÉAL



PEPSICO

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Structure- Points System

- New Members
 - Must attend 5 out of 6 of the Wibternship meetings (Group Interview and Case Comp cannot be missed) and 4/6 body meetings + 1 social event
- Returning Members
 - Must attend **4/6 Body Meetings and 1 Social Event**
- All Members
 - **Free t-shirt or water bottle if attend 4/6 body meetings and 1 social event**
 - **Top 3 point earners will receive a gift card at the end of the semester**

TLDR:

- New members can expect a meeting every Tuesday*
- Returning members can expect a meeting every other Tuesday*

*Additional events not included

Points

- Body Meetings–3 points each (4 body meetings alone gets you to your point requirement)
- Other events will count for 1-3 points depending on the event (Mentorship, social events, coffee and conversations, additional company speakers)
- WIBternship does not count for points

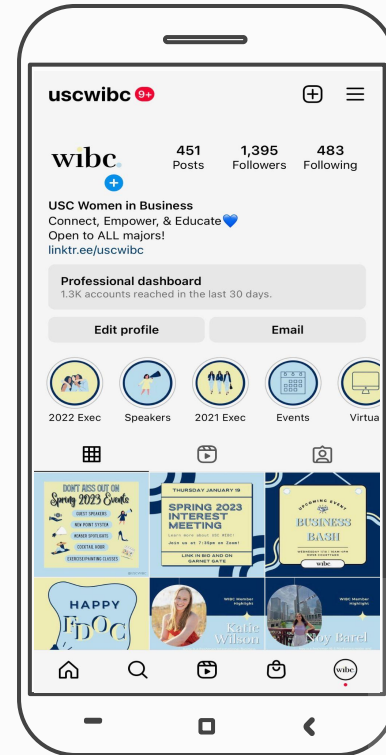
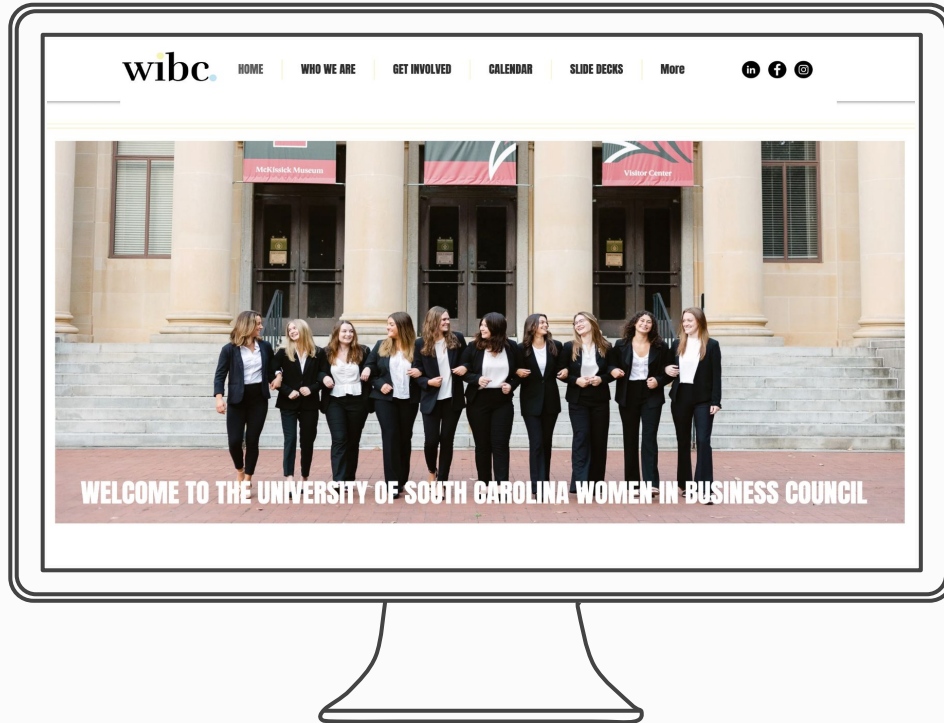
Schedule

Body Meeting 1	January 23	7:30	VIRTUAL
WIBternship 1	January 30	7:30	
Body Meeting 2	February 6	7:30	IN PERSON
WIBternship 2	February 13	7:30	
Body Meeting 3	February 20	7:30	VIRTUAL
WIBternship 3	February 27	7:30	
Body Meeting 4	March 12	7:30	IN PERSON
WIBternship 4	March 19	7:30	
Body Meeting 5	March 26	7:30	VIRTUAL
WIB Group Interview	April 2	7:30	
Body Meeting 6	April 9	7:30	IN PERSON
WIB Case Comp	April 16		

Where to Find Information

uscwibc.com

@uscwibc



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How to Join

Ready To Join?

- 1. Venmo \$25 dues to @uscwibc**
 - a. Due **1/30 by 11:59pm**
 - b. Include your Name, USC email, and grade in the description
- 2. Request Membership on Garnet Gate**
 - a. If you were a member last semester you should be a member Garnet Gate already but *double check!*
 - b. We will only accept your request after you send dues**

Interest Form



Thank you!