

The Financial Launch: Budget Basics with Colleen Svinte

WIBC Body Meeting #5

Colleen Svinte

Colleen graduated from Loyola University Chicago in 2017 with a degree from the Business School in Information Systems. Since then, she has established a career in IT project management with Wabtec Corporation, a Fortune 300 company and industry leader in innovative manufacturing technology.

In her career, she's had many mentoring opportunities, and because of this, she has learned what recent college graduates know (and don't know!) when it comes to their finances. Already having a passion for personal finance, this sparked Colleen's idea to create The Financial Launch.

Her mission through TFL is to provide an easy-to-understand, actionable financial education for anyone who wants to make sure they're doing the right things when it comes to personal finance.



WIBternship- Schedule

Tuesdays at 7:30PM, Darla 136

- **2/4-** Professional Dress and Networking
- **2/18-** Interview Practice and Resume Workshop
- **3/4-** LinkedIn and Headshots
- **3/25-** How to do a Case Competition
- **4/8-** Internship Panel
- **Week of 4/22-** Case Competition (group sign-up)

To complete the WIBternship program members may miss one of the workshop meetings but everyone must complete the case competition!

Dress code is business casual

Once you complete the program - you're an official WIBC member!



SPECIAL NEW EVENT

WIBC MENTORSHIP
THURS APRIL 10TH



*Sweet
Loren's*

BUILDING YOUR FUTURE
6PM EST VIA ZOOM

USC WIBC (with collaboration of the Mentorship program) has the honor of welcoming CEO and Founder of Sweet Loren's, Loren Castle for an information session on...

"Building your Future: Lessons from Sweet Loren's"

happening **Thursday, April 10th** from 6:00-6:45 pm on Zoom!

Loren just spoke at SXSW and her wonderful cookie dough company is on track to hit \$120 million in sales this year. You DON'T wanna miss this exclusive event for WIBC members!

Director of Mentorship Application



Director of Mentorship Application

Due: **Tuesday, April 8th** by 11:59PM

Please reach out to **Paige Wilson** (919-215-5196) or **Jenny Pantoni** (630-824-7835) with any questions!

Director of R&R Application

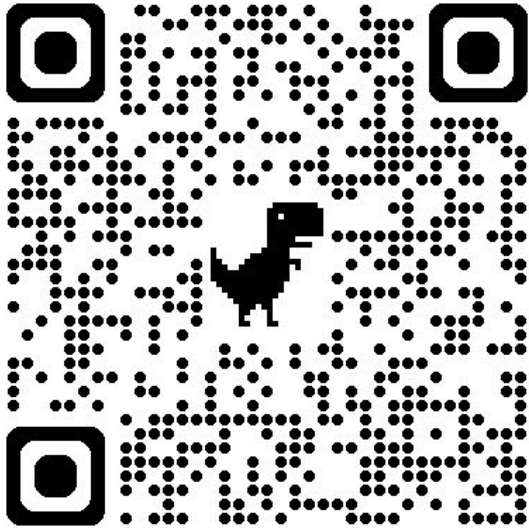


Director of Recruitment & Retention Application

Due: **Tuesday, April 8th** by 11:59PM

Please reach out to **Lizzie Spalthoff**
(spalthoe@email.sc.edu, 757-291-2906) with any
questions!

Mentorship Committee Application

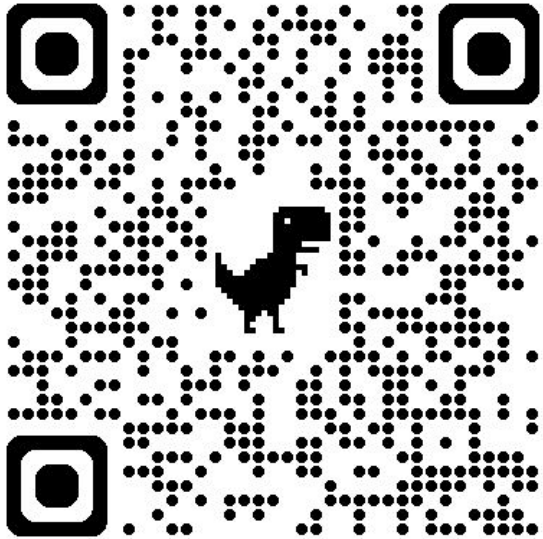


Mentorship Committee Application

Due: **Tuesday, April 15th** by 11:59PM

Please reach out to **Paige Wilson** (919-215-5196) or **Jenny Pantoni** (630-824-7835) with any questions!

Outreach/R&R Committee Application



Outreach/R&R Committee Application

Due: **Tuesday, April 15th** by 11:59PM

Please reach out to **Francesca Zobrist** (864-245-0924)
Jenny Pantoni (630-824-7835) with questions

WIBternship



WIBternship Committee Application

Due: Tuesday, April 15th by 11:59PM

Please reach out to Sam Keating (847-648-1181) with questions!

Inaugural Conference!

Why attend?

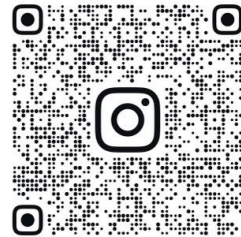
- Networking session with firms: **JP Morgan, Vanguard, BMW**, and more!
- Hear from keynote speakers **Shannon Hobbs - Chief People Officer of Bank of New York** and **Melissa Barker - Chief Executive Officer of Women Entrepreneurs Inc.**
- **Attend panels** of successful women in business fields.
- **Lunch!**
- Opportunities to meet with **women in business from other universities.**

Conference Sign-UP!

Women in Business Conference:

- **When:** Saturday, April 12th from 9am-5pm
- **Where:** Darla Moore School of Business
- **Attire:** Business Professional
- **Theme:** *Empowering Women Leaders: Shaping the Future of Tomorrow*

Follow the Instagram: @uscwibconference



@USCWIBCCONFERENCE

Sign Up
HERE:



Rita's Percent Night!

- **When:** Wednesday, April 9, 4-9pm
- **Where:** Rita's (800 Lady St)
 - Italian ice, custard, and more!

Proceeds go to the Barbie Dream Gap Project by Mattel!

You don't have to mention you are with WIB since all sales that night apply, but bring as many people as you can!



Barbie Dream Gap Project

What is the Dream Gap?

The space in between young girls' wildly imaginative ambition and their full potential.

How does Mattel help?

Since 2019, Barbie has donated \$250,000 every year to non-profit partners that work directly with girls and enable them to reach their full potential. You all will be helping!



Scan for more
info:



Internship Spotlight

Please scan the QR code and fill out the google form to have your internship be featured on the Instagram!

- It can be an internship you have now or a summer 2025 internship!



Member Spotlight

Scan the QR Code if you would like to be featured on the WIBC Instagram!



Senior Spotlight

Scan the QR Code if you would like to be featured on the WIBC Instagram as a graduating senior!



Alumni Mentorship

Connect with USC WIBC Alumni!

- Pairing based on major(s)/location/companies/interests
- Great way to learn, network, grow, ask questions, and stay connected for potential future opportunities
- I will connect you with an alumni, then you can set up conversations with them (usually on zoom and will meet monthly, but up to you!)



GroupMe

Please make sure to join once you have paid your dues and requested membership on Garnet Gate!

