

Career Journey and Wealth Management w/ Katie Costigan

WIBC Body Meeting #3

Speaker



Katie Costigan

Executive Market Director

Katie is an Executive Market Director in Baird's Private Wealth Management (PWM) business. In her role, Katie focuses on advancing PWM's strategic initiatives throughout her market, which consists of 40 branches located throughout the Midwest and Florida. As a member of the PWM executive leadership team, she is also involved in various strategic initiatives in support of Baird's PWM business, including enhancing branch leadership, furthering Baird's Wealth Management strategy, and increasing the firm's competitive advantage.

Prior to her current role, she served in numerous leadership roles within PWM, including Chief Talent Officer, Director of Experienced Financial Advisor Recruiting and Director of Branch Support.

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Exec Intros: Sarah Grace Richardson

Major: International Business and Finance

Year: Freshman

Hometown: Anderson, SC

Position: Director of Recruitment and Retention

Other Involvements: Carolina Fund, Speak to Lead, SCORE

Interests/Hobbies: Thrifting, Live Music, Reading

Director of R&R: Table for Org Fair/Business Bash, Lead a Committee, Plan Retention Event, Coffee Tabs



Let's Connect!



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Exec Intros: Ella Underwood

Major/Minor: Accounting/Psychology

Year: Sophomore

Hometown: Clover, SC

Position: Director of Membership-attendance, roster, etc.

Semesters in WIBC: This is my 4th!

Outside involvement: Beta Alpha Psi and Give a Dog a Bone

Hobbies: Exercising, reading, being outside and baking :)



Connect with me on
LinkedIn!



WIBC x SCOPE Event

February 22nd from
7-8:30 pm

Darla Moore
Rooftop

RSVP to claim your
spot!

(Limited
spots/Last day to
RSVP)

WOMEN IN SUPPLY CHAIN

Panelist
Presentation and
Team-building
experience!

**WIBC x
SCOPE** *Upcoming Event!*

**all majors
welcome!**

Location: Darla Moore Rooftop
Date: February 22nd
Time: 7-8:30pm

RSVP QR CODE



in link bio to rsvp as well!

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Pi Sigma Epsilon

INSTA: @uofscPSE



USC's 1st Sales, Marketing, and Management Professional Business Fraternity

- Hands on experience
- Mentorship
- Open to all majors

Currently working on building a leadership team... please contact Chloe Kuenzle if interested!

Contact Info:

Chloe Kuenzle
(843)833-3960
kuenzlec@email.sc.edu



GroupMe



Interest Form

wibc.

Business Expo Tomorrow!

The DMSB Business Expo is tomorrow at the Columbia Convention Center from 10AM-4PM for Sophomore, Juniors and Seniors!

Check Handshake for the list of companies there to recruit and register for the expo!

EMAIL REMINDER

If you are a member this semester and are not receiving emails... PLEASE check your spam and junk folders.

If they are not in there your emailed was most likely spelled incorrectly in your Venmo, please reach out to Julie with your school email so it can be corrected.

WIB Merch Poll



Next WIBternship

Our next WIBternship is **NEXT Tuesday 2/27 at 7:30PM** in
DMSB 136!

We will be talking about interviewing, professional dress,
and the WIBternship case comp!

Next Body Meeting

Our next body meeting is March 12th, speaker TBD.
Stay tuned for more information!

Schedule

WIBC MEETING SCHEDULE SPRING 2024

1/16 INTEREST MEETING
(VIRTUAL)

3/12 BODY MEETING #4
(IN-PERSON)

1/23 BODY MEETING #1
(VIRTUAL)

3/19 WIBERNSHIP #4

1/30 WIBERNSHIP #1

3/26 BODY MEETING #5
(VIRTUAL)

2/6 BODY MEETING #2
(IN-PERSON)

4/2 WIBERNSHIP
GROUP INTERVIEWS

2/13 WIBERNSHIP #2

4/9 BODY MEETING #6
(IN-PERSON)

2/20 BODY MEETING #3
(VIRTUAL)

4/16 WIBERNSHIP
CASE COMP SIGN-UPS

2/27 WIBERNSHIP #3

*ALL WIBERNSHIPS ARE IN-PERSON!
ALL MEETINGS ARE AT 7:30 PM

FOLLOW @USCWIBC ON INSTAGRAM FOR LOCATION UPDATES!

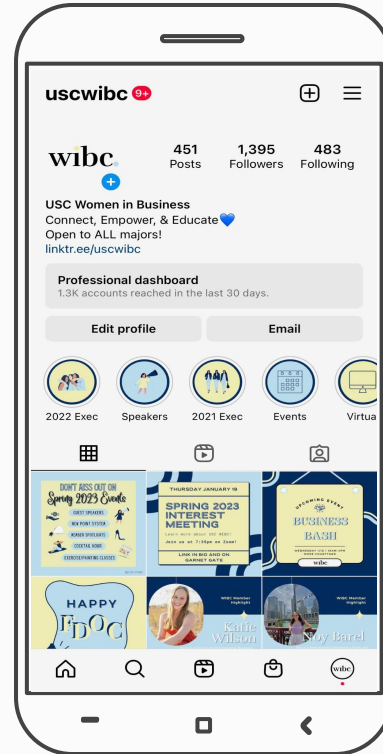
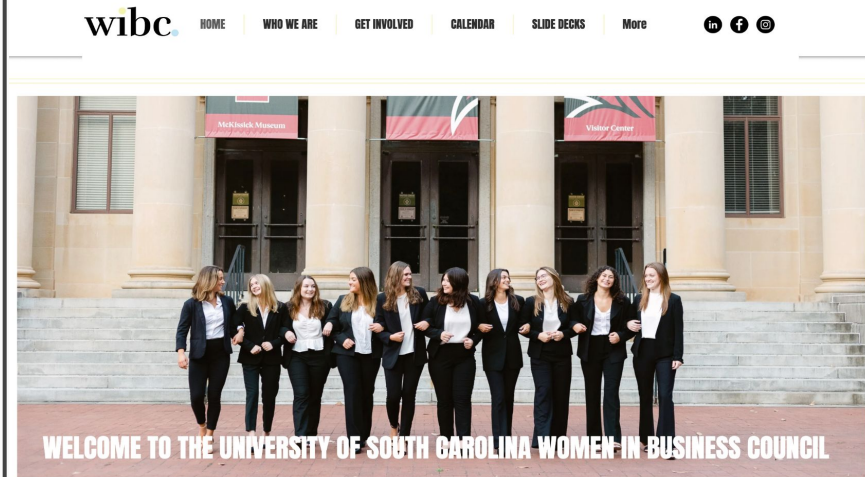
GroupMe - NEW! Please join



Where to Find Information

uscwibc.com

@uscwibc



Weekly Reminder and Recap Emails from our gmail account

wibc.

Thank you!