

Small Business Entrepreneurship with Summer Doodles

WIBC Body Meeting #2

Please fill in the front rows first!

Speaker



Summer Rogers of Summer Doodles is a 2021 graduate of the University of South Carolina. She received her Bachelors in Broadcast Journalism with a minor in Business Administration. During her time as a student, she was a member of Alpha Delta Pi and held many positions with Student Gamecock Television.

Today, she travels the country teaching paint classes for sororities at top SEC schools as Artist and Owner of Summer Doodles. On the weekends, you can usually find her at Soda City when she's not on the road selling hand painted Collegiate artwork. Summer has a passion for sharing joy through artwork, with an emphasis on celebrating the joy of one's college years and school spirit.

Exec Intros: Sabrina Catapano

Major: Finance, Marketing, Business
Analytics Concentration

Year: Sophomore

Hometown: West Babylon, NY

Position: Director of Mentorship

Other Involvement: Women's Club Golf
team, Darla Ambassador, Student Alumni
Board

Interests/Hobbies: Running, sweet treats,
crafts

I joined WIB Fall 2022!

Director of Mentorship: Match
mentors/mentees, lead a committee, plan
and execute events



Let's Connect!



Exec Intros: Mia McEnerney

Major/Minor: Marketing/Advertising & PR

Year: Sophomore

Hometown: NJ



Connect with me on
LinkedIn!



Position: CMO

Semesters in WIBC: This is my 4th!

Outside involvement: Zeta Tau Alpha,
Carolina Investment Foundation, American
Marketing Association

Previous Position: Director of Media

Structure- Points System

- New Members
 - Must attend 5 out of 6 of the Wibternship meetings (Group Interview and Case Comp cannot be missed) and 4/6 body meetings + 1 social event
- Returning Members
 - Must attend **4/6 Body Meetings and 1 Social Event**
- All Members
 - **Free t-shirt or water bottle if attend 4/6 body meetings and 1 social event**
 - **Top 3 point earners will receive a gift card at the end of the semester**

WIBternship- Schedule

Tuesdays at 7:30PM in DMSB 136- You are allowed to miss one (1) workshop meeting.

****YOU MUST ATTEND ¾ MEETINGS + COMPLETE A GROUP INTERVIEW AND CASE COMPETITION.**

- 1/30- Introduction to Networking
- 2/13- Resumes and LinkedIn Workshop
- 2/27- Interview and Professional Dress Workshop and Case Competition Introduction
- 3/19- Major Exploration Workshop
- Week of 4/2 -Group Interview (individual sign-up)
- Week of 4/16 -Case Competition (group sign-up)

We are also organizing an End of Semester WIBternship Celebration where you'll receive your official WIBC certificate and enjoy some food! Date and Location TBD

Once you complete the program - you're an official WIBC member!



Mentorship

Everyone that signed up for mentorship has been contacted! Please let me know if you did not receive my email or have any questions/concerns.

catapano@email.sc.edu

(631) 792-5448

Coffee Tab 2/13

**Come join us for our first coffee tab
of the semester!!**

When?	Tuesday 2/13
What time?	1-3 PM
Where?	Cool Beans



Next WIBternship

Our next WIBternship is on 2/13 at 7:30pm in DMSB
Room 136 covering resumes and LinkedIn

Please bring your laptops!!

Next Body Meeting

Our next body meeting will be **VIRTUAL** on February 20th with **Sara Samarasinghe & Amica Mutual Insurance** talking about Women in Finance

Schedule

WIBC MEETING SCHEDULE SPRING 2024

1/16 INTEREST MEETING
(VIRTUAL)

3/12 BODY MEETING #4
(IN-PERSON)

1/23 BODY MEETING #1
(VIRTUAL)

3/19 WIBERNSHIP #4

1/30 WIBERNSHIP #1

3/26 BODY MEETING #5
(VIRTUAL)

2/6 BODY MEETING #2
(IN-PERSON)

4/2 WIBERNSHIP
GROUP INTERVIEWS

2/13 WIBERNSHIP #2

4/9 BODY MEETING #6
(IN-PERSON)

2/20 BODY MEETING #3
(VIRTUAL)

4/16 WIBERNSHIP
CASE COMP SIGN-UPS

2/27 WIBERNSHIP #3

*ALL WIBERNSHIPS ARE IN-PERSON!
ALL MEETINGS ARE AT 7:30 PM

FOLLOW @USCWIBC ON INSTAGRAM FOR LOCATION UPDATES!

GroupMe - WIBC Announcements



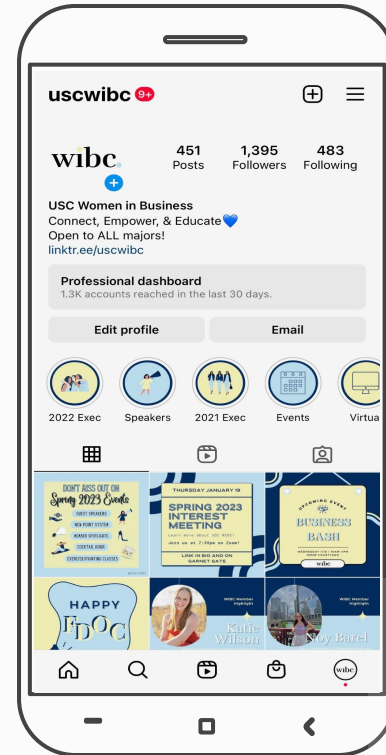
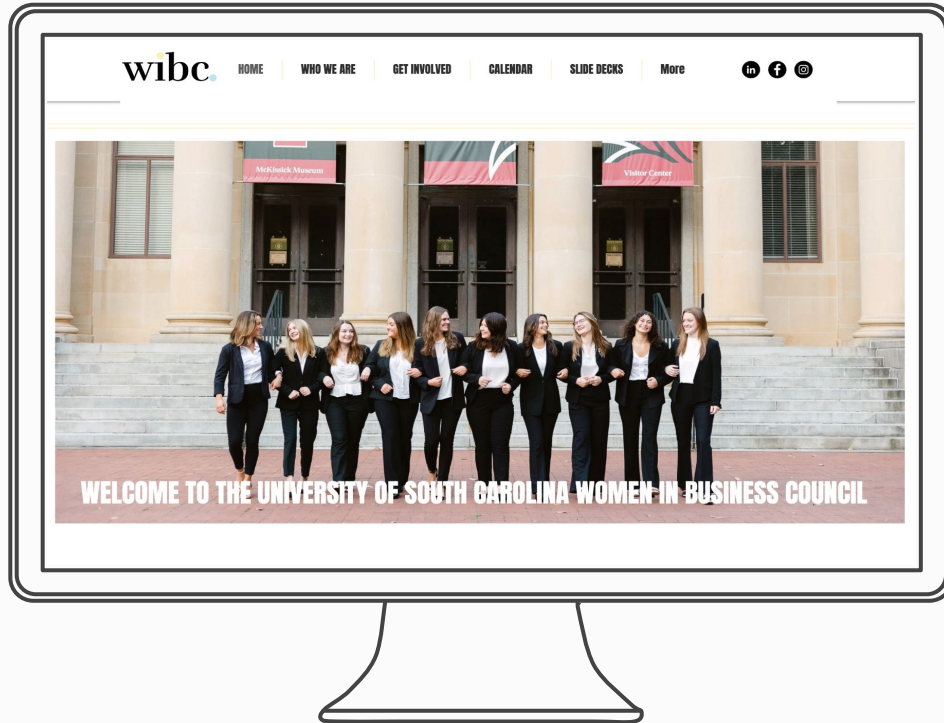
GroupMe - WIBC Community



Where to Find Information

uscwibc.com

@uscwibc



wibc.

Thank you!