

Marketing & Public Relations with Marie Griffin

WIBC Body Meeting #4

Speaker



Marie began her career in front of the camera as a *Seventeen* Magazine editor. As US Director of Paris-based trend forecasting think tank Promostyl and VP of Global Marketing and New Business Development at pop culture research firm POP-EYE, she spent over a decade trend forecasting for and strategizing with the world's most valuable brands. In 1995, she launched Griffin Marketing & Public Relations, a Media, Communication and Public Speaking Training, Branding and Broadcast Media PR firm, amassing an unparalleled client roster.

Griffin Marketing & Public Relations has created What's Your CATNIP?[™] & CATNIP[™], interactive lectures and seminars at colleges and universities, to give students a deeper understanding of how their individual strengths and qualities afford them a competitive advantage.

Exec Intros: Ali Michaut

Major: Accounting, Finance, Supply Chain w/
Analytics Concentration

Year: Sophomore

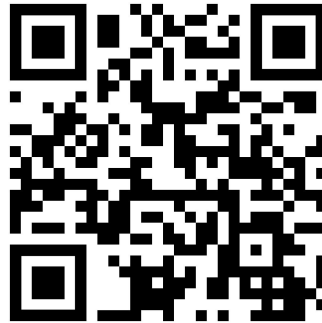
Hometown: Greenville, SC

Position: Director of WIBternship

Other Involvements: Student Gov.
Comptroller, TA for ACCT 225, SCOPE, BAP,
Accounting Scholar

Interests/Hobbies: Yoga, Reading,
Cooking/Baking

Director of WIBternship: Lead new member
program, work with WIBternship Committee



Let's Connect!



wibc.

Exec Intros: Hadley Hedges

Major: Finance and Real Estate

Year: Sophomore

Hometown: Outer Banks, NC

Position: CFO

Other Involvements: Darla ambassador, Honors Peer Mentor Program, PSP

Interests/Hobbies: Lifting, board sports, cooking, FOOD, spray painting, golf?????

CFO: Dues, organization events, fun trips, etc



Let's Connect!



wibc.

Next WIBternship

Our next WIBternship is **Tuesday 3/19 at 7:30PM** in **DMSB 136!**

This is a Major Exploration meeting - we will be hearing from multiple DMSB majors!

Next Body Meeting

Our next body meeting is **VIRTUAL** on March 26th with Kristine Kring, who will be talking about redefining success with non-linear career paths.

Vision Board Night- Tomorrow!



Women's Shelter Donation Drive

- The Columbia Women's Shelter is a nonprofit organization that works to provide a “safe environment for homeless women in crisis and the necessary resources to build strong and healthy lives.”
- Donations will be used to purchase items for women in Columbia
- Collecting payments through Venmo
 - ❑ Send to **@uscwibc**
 - ❑ To earn a point, donate a minimum of **\$5**
 - ❑ Only one point will be earned per member for any donation value over **\$5**
- Bring physical donations to **Wibternship** or **Body** meetings
- Contact Irene Liu: iyliu@email.sc.edu with any questions
- Deadline: **Tuesday, April 9th @11:59pm**

On-going Needed Items

- Gently used or new black pants/tennis shoes/black no-show socks
- Shower caddies
- Creamer/sugar
- Coffee/tea
- Sugar free items
- Toilet paper/paper towels
- Paper plates
- Tall kitchen bags
- Tin Foil/cling wrap/zip lock bags
- Laundry detergent/Regular & HE
- Dryer sheets/liquid softener
- Cleaning supplies

GroupMe - NEW! Please join



Schedule

WIBC MEETING SCHEDULE SPRING 2024

1/16 INTEREST MEETING
(VIRTUAL)

3/12 BODY MEETING #4
(IN-PERSON)

1/23 BODY MEETING #1
(VIRTUAL)

3/19 WIBERNSHIP #4

1/30 WIBERNSHIP #1

3/26 BODY MEETING #5
(VIRTUAL)

2/6 BODY MEETING #2
(IN-PERSON)

4/2 WIBERNSHIP
GROUP INTERVIEWS

2/13 WIBERNSHIP #2

4/9 BODY MEETING #6
(IN-PERSON)

2/20 BODY MEETING #3
(VIRTUAL)

4/16 WIBERNSHIP
CASE COMP SIGN-UPS

2/27 WIBERNSHIP #3

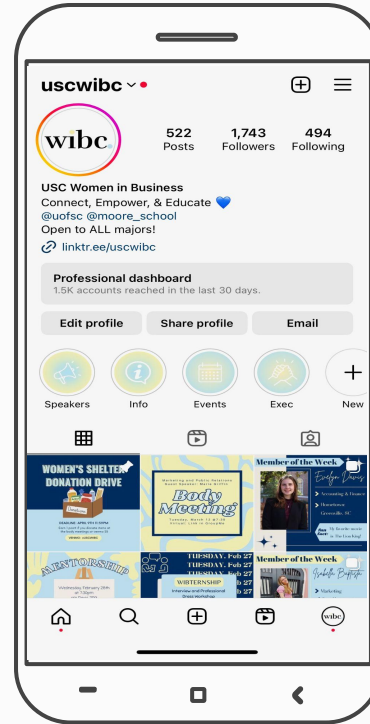
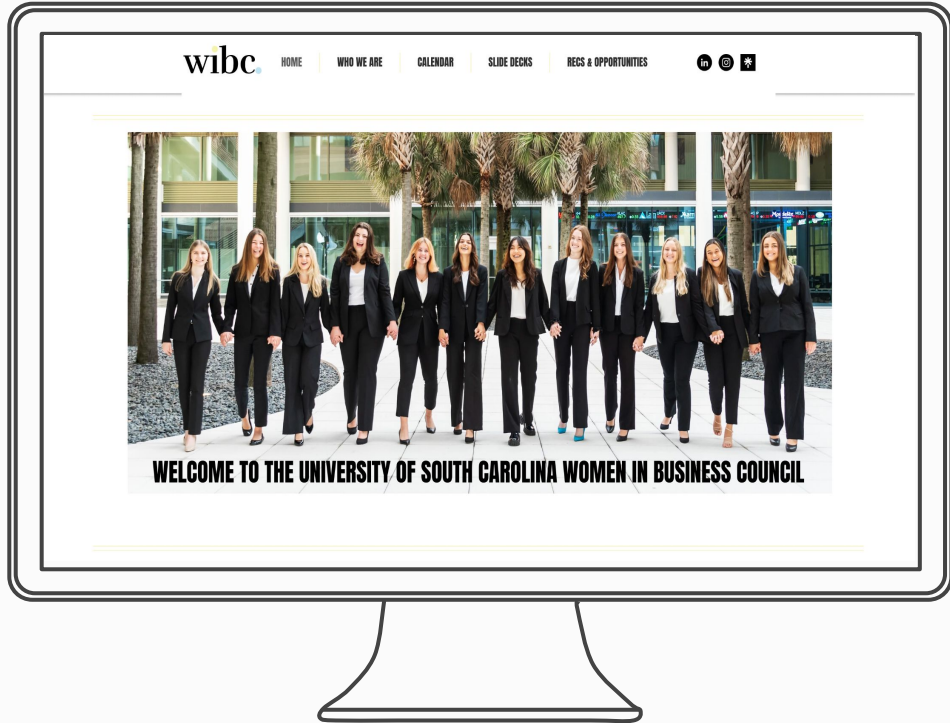
*ALL WIBERNSHIPS ARE IN-PERSON!
ALL MEETINGS ARE AT 7:30 PM

FOLLOW @USCWIBC ON INSTAGRAM FOR LOCATION UPDATES!

Where to Find Information

uscwibc.com

@uscwibc



Weekly Reminder and Recap Emails from our gmail account

wibc.

Thank you!