

# Women in Business Council

WIBC Body Meeting #2

2/10

wibc.

# Lauren Truslow



“I am a serial entrepreneur. I love business and the thrill of creating businesses centered around women. I opened my first small business in 2014- barre3 Columbia. Barre3 is a boutique fitness studio that combines strength training, cardiovascular training and mindfulness. Shortly after I opened my second location in the Lake Murray area of South Carolina. I love fitness, I love teaching the classes and I love the community.

In 2017 I launched a new brand, The Nail barre. I was tired of going to nail salons that were dirty, had poor customer service and rushed me through my service. And of course I opened a second location in Lake Murray a year later. The Nail barre will also be a franchise as we kick off sales effort towards the end of 2021.

My latest venture is The Plan. I love a paper planner and it is what keeps me organized with my four kiddos and all my businesses. However, I could never find one that had everything I needed. I have now created a beautiful planner with meal prep planning, hydration accountability, fitness accountability, home organization tasks, a me plan to make sure we take care of ourselves.”

# Structure- Points System

- New Members
  - Must obtain 16 points AND attend 4 out of 5 of the WIBternship meetings ( Case Comp cannot be missed)
  - 4 of those general points must be from WIBternship exclusive social events
- Returning Members
  - Must obtain 16 points
- All Members
  - Free t-shirt at 16 points
  - Top 3 point earners will receive a gift card at the end of the semester

# Next WIBternship

Next Tuesday **February 17, 2026**

Time & Location: 7:30 at Currell 107

Meeting Content: Resumes & Interviews

Dress code: Business casual

Also join us at our resume workshop! Worth 2 social point!

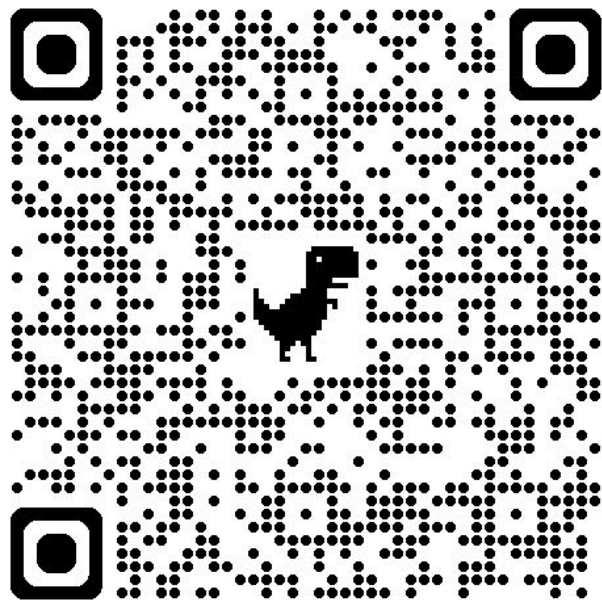
Thursday **February 19, 2026**

Time & Location: 11-1 at Russell

A Rep from the Office of Career Management will be there from 11-12!

Dress code: Casual

# Outreach/R&R



# Mentorship

Emails to mentors with pairings went out yesterday! You should be in contact with your mentor/mentee this week.

Mentors: Please text me if you did not receive an email

Mentees: Please text me if you have not been contacted by your mentor by the end of this week

Phone Number: (419) 260-2461

# Conference

## 2 Weeks Away from Our 2026 Conference!

**Date:** Saturday, February 28th

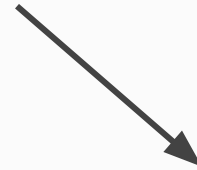
**Time:** 10 AM - 4 PM (Check-in starts at 9AM)

**Location:** Darla Moore School of Business

- ✨ Keynote speakers & expert panels
- ✨ Networking session with recruiters from top companies
- ✨ Interactive professional development workshop
- ✨ FREE professional headshots and marketplace vendors
- ✨ FREE goodie bags, merch, and more!

**Earn 3 WIBC points for attending!**  
**FREE for all USC Students!!**

Follow our IG  
**@uscwibconference**  
for more updates!



Register Here!



**WOMEN WHO  
MEAN BUSINESS**

From High Heels to Higher Success

**FEBRUARY 28TH**

2026 USC Intercollegiate  
Women in Business Conference



# Conference

**Want to Help Out at the Conference?  
Become an Event Ambassador!**

- Only 4.5-hour shifts
- Super fun, low-pressure environment
- Assist with check-in, guiding attendees, workshops, lunch, and more
- Perks: 1 WIBC Point, FREE merch, breakfast/lunch/snacks, hands-on experience, networking, and a certificate!

**Apply Here!**



Due Feb 10 at 11:59 PM

# Next Body Meeting

**Next Body Meeting**— Tuesday February 24th, 7:30-8:30pm on zoom (link will be sent out closer to the meeting)

**Topic:** Real Food with Real Impact: Building a Business with Purpose with Emilie Blanchard from TastyAsFit

**Reminders:** Out of respect for our speakers, please remember to dress appropriately on virtual meetings and keep your cameras on. It is also recommended to not be visibly in bed, eating, on your phone, or doing anything else that may be considered disrespectful. Thank you!

# Spring 2026 WIBC Schedule

## *Spring 2026* **WIBC SCHEDULE**

<b>1/20</b>	INTEREST MEETING
<b>1/27</b>	BODY MEETING 1
<b>2/3</b>	WIBternship 1
<b>2/10</b>	BODY MEETING 2
<b>2/17</b>	WIBternship 2
<b>2/24</b>	BODY MEETING 3
<b>3/3</b>	WIBternship 3
<b>3/17</b>	BODY MEETING 4
<b>3/24</b>	WIBternship 4
<b>3/31</b>	BODY MEETING 5
<b>4/7</b>	WIBternship 5
<b>4/13-16</b>	CASE COMPETITIONS
<b>4/14</b>	BODY MEETING 6
<b>4/21</b>	BODY MEETING 7

ALL MEETINGS WILL TAKE PLACE AT 7:30 pm

BODY MEETING AND WIBTERNSHIP LOCATIONS  
WILL BE ANNOUNCED BEFORE THE MEETING

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# GroupMe - WIBC



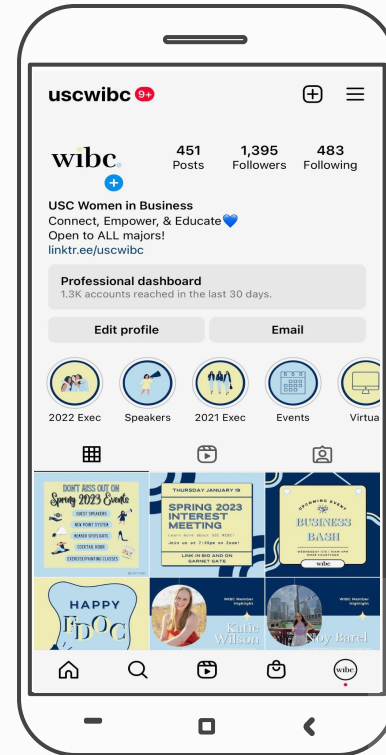
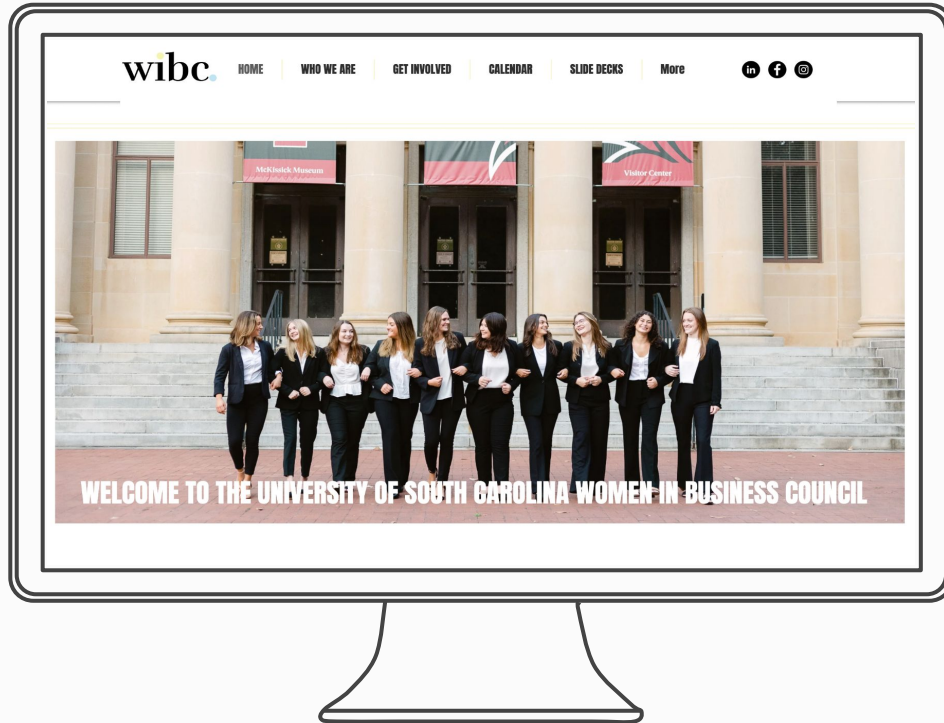
# Attendance



# Where to Find Information

uscwibc.com

@uscwibc



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Thank you!