

Empowerment, Entrepreneurship & Espresso

WIBC Body Meeting #2

Brittany Koester

Brittany Koester, owner of Azalea Coffee Bar, has been in the coffee industry for seven years. She started her journey in a mobile coffee business after losing her mother to cancer in 2017. When her mother passed away, she was inspired to find her passion. She discovered her passion is coffee and decided to start a business to honor her mother.

Brittany has a BA from Columbia College and a MPA from the University of South Carolina. In 2023, she graduated from the Minority Business Accelerator program.

Brittany lives in Forest Acres with her wife and two daughters.



Questions for Brittany



Structure- Points System

- New Members
 - Must attend 5 out of 6 of the Wibternship meetings (Case Comp cannot be missed) encouraged to attend 4/6 body meetings + 1 social event
- Returning Members
 - Encouraged to attend 4/6 body meetings + 1 social event
- All Members
 - **Merch if attend 4/6 body meetings and 1 social event**
 - **Top 3 point earners will receive a gift card at the end of the semester**

WIBternship

What is it and why is it required*?

WIBternship is our new member program for freshmen and sophomores (although any WIB member is welcome to attend any workshops).

We lay down the basics of employability in a low stakes environment, focused on learning and development.

Our speakers and contacts want hire our members, so it is important to employ our members with the necessary skills.

What is the time commitment of WIBternship?

Every other Tuesday at 7:30PM* (opposite weeks as the body meetings)

Is WIBternship a competitive/rush process?

No! All we ask is that you show up, are engaged, and do your best!

WIBternship- Schedule

Tuesdays at 7:30PM, Darla 136

- **2/4-** Professional Dress and Networking
- **2/18-** Interview Practice and Resume Workshop
- **3/4-** LinkedIn and Headshots
- **3/25-** How to do a Case Competition
- **4/8-** Internship Panel
- **Week of 4/22-** Case Competition (group sign-up)

To complete the WIBternship program members may miss one of the workshop meetings but everyone must complete the case competition!

Dress code is business casual

Once you complete the program - you're an official WIBC member!



WIBternship Darla Drop-In

- February 14th from 1-3 in Darla 223
- Stop by for snacks and write a letter to yourself for the end of the program!

How to Join

Ready To Join?

- 1. Venmo \$25 dues to @uscwibc**
 - a. Due **February 4th at 11:59pm**
 - b. Include your Name, USC email, and grade in the description
- 2. Request Membership on Garnet Gate**
 - a. If you were a member last semester you should be a member Garnet Gate already but *double check!*
 - b. **We will only accept your request after you send dues**

Reach out to sarahgr@email.sc.edu with any questions!

Mentorship Program

Mentorship is especially valuable as you learn to navigate the vast and (albeit confusing) business world. That's why WIBC has created a mentorship program to help assist with any growing pains you might experience and questions that may come up!

Our second event will be February 17th from 1-3 on the Darla Patio. We will have sweet treats and some drinks! Come network and share/get some advice from other amazing Women in Business.



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Women in Finance Event

4th ANNUAL WOMEN IN FINANCE EVENT



Thursday, February 27th from 5:30-8:00
Darla Moore School of Business Sonoco Pavilion

All are welcome! This event is geared towards women pursuing careers in the finance industry.

WHAT TO EXPECT:

Virtual & Live Panels with Female Finance Professionals

"Recruiting 101" Panel with Female Upperclassmen

A professional social event with catering, networking, and photo opportunities.



SCAN ME

Please RSVP by February 21st

JPMORGAN
CHASE & CO.



Morgan Stanley



TWICKENHAM
ADVISORS

Goldman
Sachs

A E A



SALES INVESTMENT GROUP
MEMBER OF EY

Bank of America



McKinsey
& Company



Liberty Mutual
INSURANCE

BARINGS

TRUIST

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Galentine's Event!

What: Friendship bracelets, rom coms, snacks, and mocktails!

When: Monday, 2/17 at 7:30pm

Where: Russell 315



We know it is after Valentine's Day, but we are still really excited about this event! These events are a great way to meet more girls in WIB and take some time away from your busy lives.

GroupMe

Please make sure to join once you have paid your dues and requested membership on Garnet Gate!



Emails

If you are not on the email list (and you have paid dues/requested membership) please fill out this form. If you are already on it you should've received an email from us yesterday.

